

Walking School Bus Kit



Walk to (or at) School Day – October 8, 2008

Join Pennsylvania Advocates for Nutrition and Activity (PANA) on October 8th by celebrating **Walk to (or at) School Day** and become part of an international effort to create safer and improved streets, promote healthier habits and conserve the environment.

In Pennsylvania, Walk to School Day is celebrated to build support for creating Safe Routes to School and implementing year-round Walking School Bus programs.

To assist in the promotion of Walk to (or at) School Day events, PANA in conjunction with PennDOT are proud to offer Walking School Bus event kits at no cost to Pennsylvania schools.



Walking School Bus Kit

100 FREE Kits are available on a first come, first serve basis and include:

- 5 Walk to (or at) School Day posters
- 10 Walking School Bus T-shirts
- 50 Walking School Bus Zipper Pulls
- 5 Safe Routes to School Academy promo cards

Order your event kit TODAY by visiting:

http://www.panaonline.org/programs/khz/enterthezone/order_welcome.php

For more information on organizing a Walk to (or at) School Day event, please visit www.srtsacademy.org for a step-by-step planning guide:

- 1) Organize your team – includes an outline of potential planning team members and roles each can play
- 2) Order your event materials
- 3) Plan your event – includes celebration ideas, activities and lessons
- 4) Promote your event – includes downloadable PR templates to assist with the promotion of your event
- 5) Share your success
- 6) Celebrate all year long

Help get Pennsylvania kids moving again!